

### 20 years of excellence!

Thanks to all friends and supporters of The Centre who have helped us celebrate our 20<sup>th</sup> anniversary in 2009-10! We move on to the next phase with renewed energy.

#### Friends Campaign 2010

Special thanks to Friends who have generously contributed to our annual campaign. We are launching our 2010 campaign this month and once again will ask for your support. We enclose a donor card with the print version of *News*. E-readers can download a donation card from our web site.

# Principal Researcher sought:

Measures of Success, the Workplace Literacy & Essential Skills project, is looking for a Principal Researcher. Interested candidates are invited to submit an Expression of Interest by May 21, 2010. Detailed information: <a href="http://www.centreforliteracy.gc.ca/workplace.htm">http://www.centreforliteracy.gc.ca/workplace.htm</a>

# The Centre for Literacy News from The Centre May 2010

## The Centre expands its role

The Centre has received funding from the Office of Literacy and Essential Skills (OLES), HRSDC, to consolidate its role as a centre of expertise on adult literacy and essential skills. This will allow us to offer resources and services across the country – share knowledge, broker new partnerships through our national and international connections, and strengthen our internal capacity to sustain these services. We will produce more research briefs and hold two institutes a year beginning in 2011. Consultation with colleagues and partners will help us choose our topics and issues, and we look forward to new collaborations. The Centre is also seeking nominations for three board members from across Canada to begin in September 2010. We will seek other funding and support for our demonstration community projects that are not included in this initiative, such as our health literacy hospital projects, writing in the community, and HIPPY.

# Summer Institute 2010 reaches capacity

Registration for this year's Summer Institute closed in early May. This reflects the strong continued interest in



this subject. We have a diverse group of participants – practitioners, policy people and researchers, from community, colleges, schools, workplace, and government – who will bring their experience and expertise to the table. We will produce a paper on human and social capital and workplace literacy and essential skills. Dr. Jan Eldred, Associate Director of NIACE (UK), will share perspectives from the UK and present on *Catching Confidence*, a tool designed to capture some of the intangible outcomes from LES programs. She will also host a webinar, a new addition to our program. See our web site for details.

# Measures of Success: Workplace Literacy & Essential Skills

Measures of Success, the three-year research project The Centre is managing in collaboration with Workplace Education Manitoba and Nova Scotia Labour and Workforce Development, is developing an evaluation model to measure the long-term impacts of workplace literacy and essential skills initiatives. Using quantitative and qualitative methods, the model will be used at 20 sites to assess the long-term impacts of workplace learning on participants, workplaces, and companies, and will have potential to be adapted. A background paper on WES/LES evaluation has been completed and will be posted in May. It summarizes international perspectives and highlights past evaluation policy and practice in Manitoba and Nova Scotia. A call has been posted for a principal researcher, and the project partners will present updates at the June Summer Institute. Dr. Kathleen Flanagan is project manager. See our web site for continuing project details.

## **Board 2009-10**

Honourable Gerry Weiner [President] Special Advisor on Immigration And Citizenship

Noel Burke
[Vice-President]
Dean, School of Extended Learning
Concordia University

Lynn Kiraly-Batist [Secretary/Treasurer] Family Resource Librarian Montreal Children's Hospital

Sally Bochner Independent Producer

Paul Kettner
Literacy Consultant
English Montreal School Board

Tamara Lynch Independent Producer

Katrina Rojas Consultant

Mary Stewart Education Consultant

Donna Varrica Coordinator Public Relations Dawson College

Linda Shohet [Ex-officio]

Elizabeth Walcot [Past-President]

#### New board members sought

The Centre has three board seats for two-year terms beginning September 14, 2010. Nominees should have a combination of interests and skills in workplace learning, financial oversight, or human resources. See our web site for details.

#### **OUTCOMES FROM:**

#### HIPPY Montréal

The HIPPY Montréal program continued to work with 60 immigrant families on a smaller scale than last year because of funding reductions. This year's graduation will take place on June 12, 2010. The Centre will transfer responsibility to HIPPY Québec, an organization formed in the past year to manage HIPPY programs in the Greater Montreal region, when the new group receives charitable status. We will work in partnership with them on research and evaluation. Program outcomes are impressive. Two studies on HIPPY Montréal showed strong results for children, parents, home visitors and community. The HIPPY board will sustain the program as they continue to seek funding.

Nationally, the Open University has agreed to give Home Visitors credit for their work towards an undergraduate degree, recognition of the high quality of training and learning that HIPPY provides its community employees.

More details and updates: http://www.centreforliteracy.gc.ca/projects/hippy.htm

## **Writers in the Community**

Writers in the Community (WIC), a collaborative demonstration project between The Centre and the Quebec Writers' Federation (QWF), is moving from strength to strength in its work with at-risk adolescents. Young writers from Mountainview, an alternative school in the youth protection system, launched a collection of their poems on May 4. Reflecting deep insight and intelligence their writings raise questions about the inability of a regular school system to meet their needs.

WIC will add two new projects in 2010-11. One will work with single mothers at a community support home. The other will collaborate with the Cedars CanSupport at the McGill University Health Centre (MUHC) to develop a program for young adults with cancer. See our web link to the QWF web site for samples of work. [www.centreforliteracy.qc.ca/communit.htm]

#### Lire/Imagine/Read

Lire/Imagine/Read, the literacy promotion project at the Montreal Children's Hospital, is heading in a new direction. Begun as a pilot project in 2006, the program has been enthusiastically supported by parents and staff as an innovative approach to family literacy. In response to a recent needs assessment, the hospital will now focus on staff development to integrate the literacy promotion into pediatric care. The Centre will design a training program on health literacy that will include segments on early literacy and family literacy.

### **Health literacy**

We have designed an online module for Memorial University's CME (Continuing Medical Education) curriculum. Offering one credit to Canadian medical professionals – doctors, nurses and pharmacists – the module is scheduled to go online at www.mdcme.ca in early summer. Watch our web site for the launch date.